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UpSearch to Offer 12-Month Money Back Guarantee on Client's Search Fees

CLEVELAND, OH – July 21, 2008 – [UpSearch](#) will be offering the search industry's first-ever 12-month, money-back guarantee on client's search fees. [ExecuSure™](#) was created by the [Prospector Group](#) to safeguard clients' recruiting fees and eliminate many of the risks for companies that engage recruiters.

"I believe ExecuSure will be the same kind of force multiplier Monster was to job advertising, and LinkedIn recently became to professional networking," said Shawn Upchurch, founder and President of UpSearch. "Our early adopting clients rave about the peace-of-mind and additional investment protection."

Mike Kalman, CIO of The Hartville Group, had this to say, "UpSearch just helped me fill a difficult SQL DBA position. It was comforting to know my recruiting partner had the vision to recognize I needed this service, and the qualifications to be an authorized ExecuSure recruiter. As an executive of a specialty pet insurance company, I know first-hand how hard it is to launch a new insurance product. I also know how important it is to underwrite the best partners."

As with any insurance product, potential ExecuSure policy holders are carefully vetted based on past placement performance. Not all recruiters may qualify, and rates vary. When Upchurch became an authorized ExecuSure recruiter last month, he earned ExecuSure's best rating and lowest insurance premium rates available.

Upchurch, whose firm will be one of the first to use ExecuSure, says of the product, "The 12-month, money-back guarantee reflects a new, higher level of service naturally aligned with UpSearch's *"Inspired by Accuracy"* value proposition. In addition to UpSearch's 90 day replacement agreement for performance-based issues, nearly all candidate (employee) initiated departures will be covered, including death or physical and/or mental disability until the 365th day of employment. This is just one way UpSearch tries to make the recruiting experience more predictable for our clients."

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Brad Esty, president Prospector Group and creator of ExecuSure, says of the program, “Given the ever-increasing costs associated with investments in intellectual capital, we wanted to create a more professional and mutually beneficial relationship between recruiters and the hiring companies.”

“Too often under the old model,” Esty continued, “recruiters and hiring companies found themselves frustrated when a candidate, and the fees associated with that candidate, would at times deliver a negative R.O.I.”

ExecuSure is underwritten by Markel Underwriting Managers, Inc, a fully owned subsidiary of [Markel Corporation](#), which maintains an AM Best Rating of A-XII.

UpSearch is a boutique human resource consulting firm with a passion for helping companies recruit and retain the right people. Beginning in 1977, UpSearch and its predecessor firms have helped companies build customized hiring programs for mission critical board, executive, and professional level searches; recruitment programs for process outsourcing; research services for early stage search support; retention services for customer and employee preservation; and competency-based assessment and development programs for leadership maximization. UpSearch sells services to clients throughout the United States and Canada.

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If you would like more information about UpSearch, or its new 12-Month Money Back Guarantee, please call Shawn Upchurch at 888.830.1904 ext 208 or email at smu@upsearch.com .